

PROFESSIONAL COATING SYSTEMS



Our Commitment to
Your Success

Our company

The logo for EUROLUX, featuring the word "EUROLUX" in a stylized, serif font with a registered trademark symbol. The letters are black with a white outline, and there is a small orange and yellow graphic element above the 'O'.

Dear business partner,


In 1996 my parents started a paint and coatings factory in Lithuania. In the year 2006, after I earned my master degree in International Business Law at the University of Maastricht, I moved from the Netherlands to Lithuania to take over the management of the company. Till that time, the company was led by extern managers.

My first goal was about learning and understanding the differences in culture and mentality.

In a spirit of openness to dialogue and providing support and transparency, we changed the company into a competent, European organisation.

I am proud to be the header of a qualified, efficient team with high professional competence, and I gladly carry the responsibility about the continuing demands of all aspects of a modern company.

I am looking forward to personal welcome you and present you the information about our company, our values, our products and our know-how.

A handwritten signature in black ink, appearing to read "Geert-Jan Heldens". The signature is stylized and fluid.

Geert-Jan Heldens



Our portfolio

The portfolio of our company can be divided into three main areas:

Automotive



Industry



Own label

Our Mixing Systems

EUROLUX®

Eurolux Industry / Fleet System

The Eurolux Fleet System consists of only 20 concentrated universal pigments with which you can make more than 40.000 Industrial, Fleet and Automotive colours. Our light and weather resistant pigments meet a very high standard: they are used in high quality areas like the automotive sector. The usage of only a few concentrated system components brings the stock levels down to a minimum. The system fulfills the customer's requirement of "just-in-time" deliveries of quantities ranging from very small to large volumes. The system consists of a chromatic color catalogue with more than 2.500 colours. Because the catalogue is chromatic you can use it to easily identify the colour that best matches the actual colour of your customer's vehicle or industrial object. It saves time and eliminates costly mistakes.

The pigments are universal and can be used in different Eurolux coatings, like:

- 2K PUR HS Topcoat Matt
- 2K PUR HS Topcoat Semi-Gloss
- 2K PUR HS Topcoat High Gloss
- Alkyd Topcoats
- Epoxy Topcoats
- 1K Basecoat
- 2K Acrylic Topcoat Semi-Matt
- 2k Acrylic Topcoat High Gloss
- 2K Acrylic Topcoat Extra Gloss
- Industrial Coat (Direct-to-Metal)
- Floor Coats
- Soft Flex Coating

The system consists of Industrial Recipes like RAL, NCS, British Standard, AFNOR, and Commercial Vehicles Recipes like John Deere, Mercedes Truck, etc.





Eurolux Automotive System

The Eurolux Automotive Mixing System is our conventional Basecoat and Acrylic Topcoat system containing 64 high quality pigments with many car formulations in solid, metallic, pearl and xirallic colours. The pigments are very clean and bright with high weather and UV resistance.

The Basecoat is high efficient due to short spraying and drying time. Fast drying properties even in cold temperatures.

Compared with other automotive systems, the Eurolux system has a stronger pigmentation. The Basecoats and Topcoats have a strong coverage, even with difficult colors, like red, yellow and xirallic.

After mixing the pigments in the transparent basecoat, the client can still add 80 till 100% thinner to make the basecoat spray-ready. By using less material, the client gains an additional cost saving advantage.

The system consists of a large number of recipes and is updated every month with the newest car colour formulations.

Thanks to the very accurate formulations and the easily applicable pigments it is possible to make very small quantities from 50 ml.



Our products

Eurolux Automotive

- AC Primers / Fillers
- Epoxy Primers
- Basecoats
- AC Topcoats
- Scratch Repair Basecoats
- Scratch Repair Clearcoats
- Aerosols
- Clearcoats
- Hardeners
- Thinners
- Additives
- Automotive Mixingsystem

Eurolux Industry

- Primers / Fillers
- AC Topcoats
- PUR HS Coatings
- 1K Direct to Metal
- Alkyd Topcoats
- Epoxy Topcoats
- Floorcoats
- Soft Flex Coatings
- Industriel Clearcoats
- Hardeners
- Thinners
- Industrial Mixingsystem

Our Know-How to ensure your success

EUROLUX®

Our high qualified team of chemical engineers has the most modern laboratory equipment to their disposal. In close cooperation with our customers we develop products which meet the requirements of our clients. Besides our Research & Development, we have a strong test- and quality control department.

The quality of our products is strictly controlled by our test laboratory, which is fully equipped for all kind of tests. Our raw materials we purchase from the Netherlands and Germany. All incoming materials are subjected to stringent quality checks before storage.

We see it as our mission that every product that leaves our premises, has to fulfil the highest quality standards, in order that our client can achieve the best result.

Consultation? we are at your service!

Own label

Besides our Eurolux Coatings, we can offer you products under your own label.

Our Research & Development department can develop custom tailored products that you are looking for. We have a highly motivated and educated team which can anticipate quickly to wishes and specifications of our clients.

Also we are very flexible in the art of packing. We offer each client a specific solution.

Are you interested? Please do not hesitate to contact us, we are pleased to help you any time.



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